SUMMER NEWSLETTER 2020

#SPECIAL

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MESSAGE FROM THE CEO

Dr. Vacirca takes time to reflect on the company's success.

A MESSAGE FROM THE CEO

SAN ADURA

Hello Friends,

Let me start by saying I have never been so proud to be a part of this company over the last few months, as I watched all of you work through the challenges of COVID-19. I am amazed at the job you all do and the care you continue to bring every single day to the patients we care for.

As part of our own expansion and growth, we're excited to launch 'The Specialist', a monthly newsletter designed to create a strong internal line of communication and keep everyone informed about the company's latest updates. We hope that you will find great value in its content and that it will help you with your own goals to grow and thrive.

Read about awards, press, milestones, new acquisitions, and more! Last month, our Patchogue office relocated into a brand new state-of-the-art facility providing advanced care and a comfortable, intimate environment to our patients. In addition, our sister practice- New Jersey Cancer & Blood Specialists has opened expanding patients' access for cutting-edge and personalized care. This month, we also introduced our partnership with The Brooklyn Hospital.

As the next half of this year unfolds, we will continue to take full advantage of all the valuable lessons that this pandemic has given us, including the opportunity to practice grace, patience, perseverance, and generosity.

Cheers,

Dr. Vacirca











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New Jersey Cancer & Blood Specialists



Dr. Condemi is very excited to have the good fortune of merging his practice into New Jersey Cancer & Blood Specialists and to bring unparalleled ease of treatment and access to Rutherford patients in a manner that cannot be achieved in the hospital setting.



He was the first Condemi in his family ever born outside of Italy and the first to graduate high school, let alone college, graduate school, and medical school. His medical and scientific training has provided him a greater sense of the patient with his particular expertise towards tailoring each patient's treatment to their specific situation. He complements our mission as a patient partner to ensure the best quality of life as possible.

Giuseppe Condemi, MD, Ph.D. Recently received FDA approval for the Gallium-68 DOTATATE scan. He is affiliated with Holy Name Medical Center. He

received a medical degree from Ross University School of Medicine in 1998. Prior, he received his Ph.D. in physiology and biophysics at the State University of New York Health Science Center in Brooklyn and his Bachelor of Science in biology from Rensselaer Polytechnic Institute.

Rutherford, NJ location opens!

Our sister practice, New Jersey **Cancer & Blood Specialists** opened in Rutherford, New Jersey. The addition of Giuseppe Condemi, MD, Ph.D. has expanded patient access to comprehensive cancer care and clinical trials to New Jersey residents. This new paradigm will set the NJ standard for efficient, cutting-edge, and personalized care that is more patient-oriented and less costly to the patient. Patient expenses and patient visit times will improve while the overall

patient experience is enhanced.

201 Route 17 North Floor 11 Rutherford, New Jersey 07070

Coping During COVID-19

During these times, being together makes things easier

The community, patients, physicians, and other frontline healthcare professionals have all been impacted for the past months with stress, fear, and anxiety as the coronavirus pandemic continues to disrupt normality.

The amazing bravery and dedication the staff has demonstrated daily ensures our patients have continuous access to the best patient care possible. NYCBS has implemented policies based on CDC and NYS state guidelines. We are so proud that our employees diligently follow public health precautions such as social distancing and face coverings at all times.

Coping during COVID has not been short of recognition or appreciation. Parades of cars with signs of gratitude took place on three separate occasions. Parades were organized by a fellow colleague, Elizabeth Devaney, RN, the Mount Sinai community Facebook group, and Sheriff Toulon and his team.

NYCBS has implemented policies based on CDC and NYS state guidelines.

We administered testing to local volunteer first responders in our efforts to give back to the community. Our staff was honored with pins and plaques, recognizing their hard work and commitment throughout these challenging times.

Despite any difficulties, the compassion and courage of all of our heroes bring light to the darkness.

Conquering Cancer Together



Introducing THE BROOKLYN CANCER CENTER



July 1st began our partnership with The Brooklyn Hospital, introducing The Brooklyn Cancer Center. In the fourth quarter of the year, The Brooklyn Cancer center located at 523 Fulton Ave. will open and feature a second floor with about 12,000 square feet of patient care space. Until then, The Brooklyn Hospital oncologists will continue to see patients at 121 DeKalb Ave. The center provides patients access to imaging and infusions in an outpatient setting.

The Brooklyn Cancer Center Welcomes Dr. Elizabeth Guevara

Elizabeth Guevara, MD, currently serves as Director of the Hematology-Oncology Fellowship Program at The Brooklyn Hospital. Her addition to The Brooklyn Cancer brings expertise in breast cancer, colon cancer, and gynecological tumors. She specializes in benign hematological conditions, lymphomas, multiple myeloma, chronic leukemias, myelodysplastic syndromes, and solid tumors.



Manhattan Cancer Associates

Manhattan Cancer Associates opened on June 1, 2020. Located at 945 5th Ave, New York, NY 10021, the practice features William R. Grace, M.D, Arthur I. Goldberg, M.D., FACP, and Niculae Ciobanu, MD, FACP.



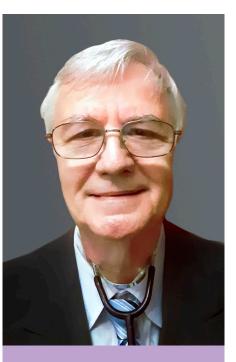
DR. WILLIAM GRACE

For nearly two decades, Dr. Grace was Chief of Cancer Research and Chief of Medical Oncology at St. Vincent's Hospital and Medical Center of New York. His addition will bring a considerable amount of research into cytometric testing (live tumor chemosensitivity testing). He plans to write protocols for the physicians for many of the recalcitrant cancers that we treat, which will bring added value to the patients and the group.



DR. ARTHUR GOLDBERG

Listed in New York Magazine among the 'Best Doctors in Medical Oncology', Dr. Goldberg spent two years at the National Cancer Institute in Bethesda, Maryland, involved in research related to immunotherapy of cancer. Dr. Goldberg was excited to join Manhattan Cancer Associates to put all of his efforts into his medical care and be the best provider for our patients. His patients are his passion.



DR. NICULAE CIOBANU

Dr. Ciobanu received his medical degree from Bucharest School of Medicine in Romania, where he graduated as class Valedictorian. After serving as a private practitioner, he was excited to join Manhattan Cancer Associates since the complexity of oncologic care demands a larger group of professionals. His goals are to practice to the best of his abilities and vanquish the malignant disease in an existential battle for good.

Community Corner

AND GREASE IS THE WORD

Friends and family gathered at Bald Hill for a Drive-in Movie to show their support for the New York Cancer Foundation!

While indoor movie theaters remain closed, drive-in movie theaters have made a comeback amidst the coronavirus pandemic. A popular form of entertainment in the 1950s re-emerged into pop-up events as social distancing mandates have made family-friendly activity no simple task.

Ever since the movie, "Grease," a dinnerdate at the drive-in has always seemed appealing. On Friday, July 17, The New York Cancer Foundation hosted a pop-up drive-in showing of "Grease" at Long Island Community Hospital Amphitheater. It was a perfect Friday night; a great way to end the week and begin the weekend. The \$50 admission benefited the foundation with all of the proceeds helping cancer patients in need. Prior to showtime, cars settled in their parking spots and tuned into the designated FM radio station. While awaiting dusk, Wizard of Oz played on the screen; two classic movies for the price of one.

Pop the trunk, and spread out to watch the movie under the stars!

Many NYCBS patients, families, staff, and fur friends joined the fun. The Felico's food truck offered drinks and food, but it seemed as if every car had brought their own movie night dinner: pizza. The NY Cancer Foundation gave each car a huge bag of popcorn guaranteed to last you the whole movie and then some. Undere tin

Viewing a movie from the comfort of your own car was nostalgic for some, and for others, it was an experience like no other. You can tilt your seat back, relax, and have plenty of room for snacks. Some movie-goers parked their cars backward, popped the trunk, and spread out to watch the movie under the stars. The sense of community feeling was undeniable. The drive-in offered a perfect way to get out and enjoy a warm summer evening.

Thank you to the sponsors!

HUB, Janus Henderson, JP Morgan Chase & Co., NEO Genomics, Sentinel Benefits and T. Rowe Price



Patchogue Banding Together



We have the best patients, and it is our privilege to care for them. Receiving these headbands from a generous patient was not only heartwarming but demonstrated the importance of **"banding together."**

NY CANCER FOUNDATION FUTURE EVENTS



Raising Hope Gala



Raising Hope Golf Classic

Welcome July New Hires



Lindsey Brown (LPN) Peter Hudecek (Billing Associate) Nicole Tatiana Fajardo (Call Center) Tiffany Martell (Unit Coordinator) Nicole Clarke (MA) Leticia Cruz (MA) Cindy Perez (Receptionist) Marissa Mize (Receptionist) Kathryn Paliotta (Triage RN) Renasia Williams (Call Center) **Taylor Gramse** (Per Diem PET/CT) **Quanesha Fairweather** (MA) Karen Marcelle (FISH Supervisor) Samantha Jacobsen (RN) Shakira Richards (Nurse Manager) Sarah Kabak (Chemo Tech)

Yranna Chevalier (MA) Penelope Darienzo (RN) Walleska Ramirez (Receptionist) Daniel Benasher, MD (MedOnc) Mikhail Grzhibek (Covering MD) Brittany Paterson (Receptionist) Mia O'Connell (Scanner)

Anne-Marie Maranzino (Eligibility Referral Specialist)

Trevor Huntington (Patient Communication Operator) Elizabeth Guevara, MD (MedOnc) Jessica Meyers (Patient Communication Operator) Susan Palleschi, DO (Surgeon) Sara Higbee (MA) Sofy Foda (Per Diem Pharmacist)

Karina Fajardo (MA) Cindy Cazares (MA) Vanessa Isoldi (PA) Nikki Uher (Call Center) Lisa Cavallo (PET/CT Technologist) **Doug Marques** (Patient Communication Operator) Madison Bohlman (Wellness AA) **Destiny Rivera** (Receptionist) Elisabeth James (MA) Heather Early (MA) Shirley Wang (Pharmacist) Silpu Abraham (Pharmacist) Angelique Manrique (RN) Gianna Castello (MA) Marina Panebianco (Receptionist)

Rookie Award



Congratulations to Jonathan Catrona, our first rookie award! We are proud to give this honor to Jonathan Catrona, who continues to excel and shine in exceptional ways.



Employee of the Month!



Future Events GRAND OPENINGS

Riverhead









Patchogue









Review of the Month



Richard Zuniga, MD

Bayshore Medical Oncology Respondent's Involvement: caregiver Experienced a Problem: No Likelihood to Recommend Clinic: Highly Likely Likelihood to Recommend Provider: Highly Likely Nurse Listened to Needs: Highly Satisfied Provider Explained Diagnosis or Condition: Highly Satisfied Provider Listened to Needs: Highly Satisfied Time Spent with Provider: Highly Satisfied Treated with Courtesy and Respect: Highly Satisfied

"The doctor is always very professional and knowledgeable about my daughter's condition. He is very concerned and explains in detail his next approach to providing treatment. The entire staff is always friendly and professional. When we enter the clinic in Bayshore the wait time is non-existent. We are always seen immediately. I would highly recommend anyone in need of Cancer and Blood Specialist services."

NYCBS Videos



Palliative Care What Really is Palliative Care?



MaryAnn Fragola, ANPc, DNP published her first peer-reviewed publication, "Patient-Reported Outcomes and Assessment of Quality of Life: A Focus on Multiple Myeloma."

The article was based on her doctoral dissertation and is near and dear to her heart, as many of the patients she interviewed are no longer with us. The publication is in honor of them.

What Really is Palliative Care?

There can be a lot of misconceptions surrounding palliative care. The goal of both hospice and palliative care is to make the patient comfortable and to provide dignity during their illness, addressing what is important to them. However, **hospice and palliative care are not the same.**

Hospice is provided for a person with a terminal illness whose doctor believes he or she has six months or less to live if the illness runs its natural course. Palliative care can be helpful at any stage of illness and is best provided from the initial diagnosis of any chronic illness. The overall goal of palliative services is to provide comprehensive care and improve the overall quality of life in patients with a serious illness. It encompasses both the family and the patient in all aspects of care. Palliative care improves overall survival in patients living with a chronic disease.

The goal of both hospice and palliative care is to make the patient comfortable and to provide dignity during their illness addressing what is important to them.

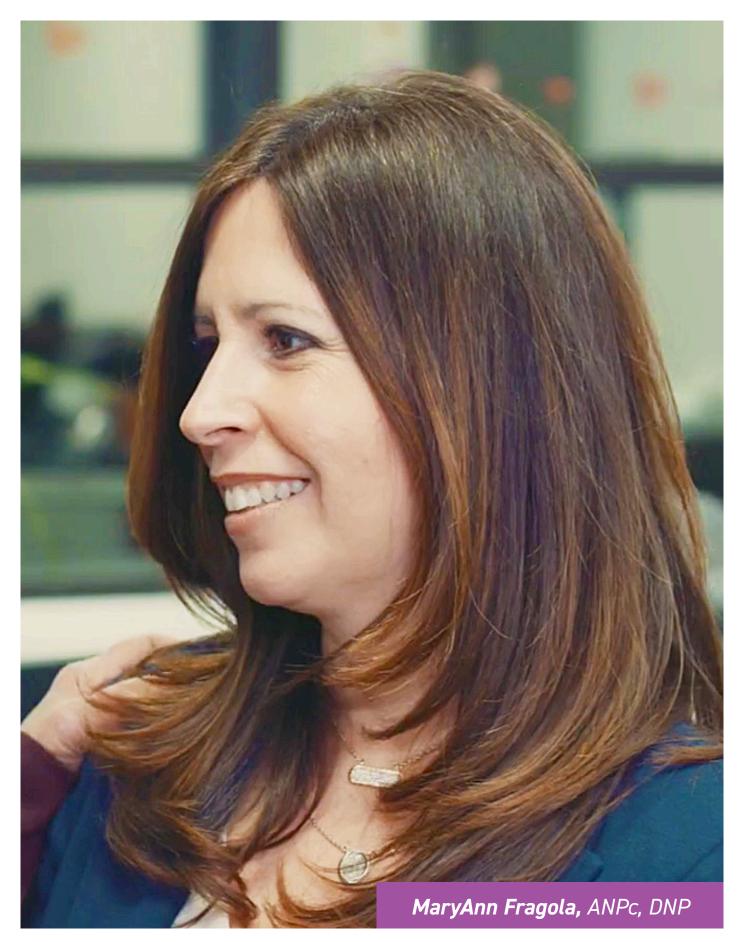


Many living with chronic illness seek palliative care to limit side effects caused by treatment, as an added part of their cancer care, and to pursue new treatment options. Treatment options to consider with palliative include:

- Goals of care
- Addressing side effects
- Advanced care planning
- Nutritional counseling
- Physical therapy
- Occupational therapy
- Counseling
- Support groups
- Spiritual and emotional support

Each part of a palliative care plan is carefully and individually tailored to ensure each patient is involved in what is important to them so they can stay emotionally and physically strong.





Milestones



Silvia Diaz, Brittany Stern, and Michel Schwartz

NP'S: MOVE ON UP

Silvia Diaz

"I have always enjoyed advocating and caring for people. I wanted a career that was rewarding, so I decided to become an RN. I continued my education because I was eager to expand my knowledge and continue to help others. I finished my NP at Stony Brook."



Michel Schwartz

"I earned my associates degree from Suffolk County Community College and my Bachelor's from Adelphi University. I was looking for a rewarding career that also offered flexibility and different opportunities."

Brittany Stern

"I went to nursing school at Sacred Heart University in CT and graduated in 2013. I just graduated with my Masters as an NP from Stony Brook University this May 2020. I wanted to become an NP to both expand my knowledge and experience in nursing. I've been a nurse for seven years and have worked in various areas such as the Surgical ICU and the Operating Room, and have worked with our company for 2.5 years as an infusion RN. As an NP, I hope to continue learning about hematologyoncology, and am excited for this new career!"



YEARS OF SERVICE In July GREGORY, NICOLE R. (22) RETTER, AVI, MD (15) **BRIDGEMOHAN, LISA (14)** CAPORASO, ROSE (13) VASQUEZ, ANA (11) MENCIA, CARMEN (11) VOLTERRA, FABIO, MD (11) SHAPIRO, NELLA, MD (11) CONTRERAS, JOSÉ, MD (11) ROSENBAUM, ALFRED, MD (11) CHU, DAVID, MD (11) SYALI, GURMOHAN, MD (11) JONES, JULI R. (11) ZATARAIN, LAURA M. (11)

Creating Healthier Lives

Healthier Lifestyles

Telehealth Nutrition

Lots Of Teamwork



We build a special bond with our patients who come from many diverse backgrounds and cultures. Our mission is to promote healthier lifestyles so our patients can better manage the side effects of cancer and their quality of life.

SUCCESS STORIES

• A malnourished patient in the Bronx was seen by nutrition and social work and was able to get needed home help within a very short time frame.

• An esophageal cancer patient completed radiation therapy with minimal weight loss and without enteritis.

• Several patients have had a reduction in HbA1c level.

• One patient was able to get out of a "pre-diabetes" range.

Many successes with minimizing nutrition impact symptoms. Several patients present with improved lipid profiles.

Kate Farms nutritional supplements shipped two cases of supplements to over 40 NYCBS patients free of charge. This is extremely generous and has been especially helpful during the pandemic. Reps from Nestle and Abbott have also provided online coupons for our patients.



Telehealth nutrition consultations have dramatically improved "non attendance" by as much as 30-40%. The phone consult option has also allowed the Registered Dietitian Nutritionists to cover for one another as needed. #Teamwork



Lots of teamwork going on! The doctors, nurse practitioners, and nurses are flagging and tasking nutrition consults for cancer patients that present with weight loss and/or are malnourished or at risk for malnutrition. These patients are typically seen by nutrition within 24 hours. Patients are so appreciative that messages get passed along so quickly!

PHYSICAL THERAPY

Our physical therapists continue to provide Lymphedema therapy to our patients, and now any patient that requires a compression garment for lymphedema can be sent to our department for an assessment. The physical therapists assess and order lymphedema compression

garments that are all in-house, providing convenience for our patients. They no longer have to go to outside vendors to get measured for products unless they require a custom garment.

We also provide physical therapy for all musculoskeletal and neurological problems, including fall risk assessment. Patients that are at risk for falls are evaluated by use of standardized testing, and results are used to progress



the patient through the physical therapy program. Patients are reassessed throughout their customized program. The results are compared to the initial findings, and alterations are made to treatments as needed.

All patients that require physical therapy have their own customized program and receive hands-on manual therapy. Physical therapy sessions are adjusted each day based on how the patients feel and if they are currently undergoing treatment.

Caring For Those in Need (CCM)

Our chronic care management team continues to improve the health and coordination of our patients by focusing on their unique healthcare needs. Our expanding "CCM" team ensures that our patients have plentiful access to care, including communication with their physicians, while they manage patient-care services.

This month, CCM has welcomed several new staff members, as we continue to enroll several new patients in our program. There are approximately 6,500 patients currently enrolled in the program. We're enrolling approximately 450 additional patients per month.



Stony Brook Office is Moving August 31st



Patients will be seen at our following locations:

Port Jefferson 1500 Route 112 - Building 4 Port Jefferson Station, NY 11776 **Port Jefferson Station** 49 Route 347 Port Jefferson Station, NY 11776

Smithtown Building 48, Route 25A - Suite 209 Smithtown, NY 11787

Psychology Today



William J. DiScipio, Ph.D., Dip Psych.

Dr. DiScipio was selected to serve as a professional scientific reviewer for the evidence-based journal *Psycho-Oncology*, a Wiley publication.

He is currently reviewing an article that contributes to the diagnostic basis of PTSD in a cohort of patients with neuroendocrine cancer. It may prove useful for alerting our clinicians to refer to mental health services for patients traumatized by the cancer experience. It may raise the bar of our ability to diagnose across disciplines and improve the quality of life for our cancer patients.

SOCIAL CONNECTION

Social workers at NYCBS provide supportive clinical case management, which can include psychosocial needs assessments, administering education and support groups, and removing barriers to treatment.

Recently, we have made it easier for both seniors and patients with low income to obtain their medical marijuana registration. Without registering, they couldn't even obtain an appointment with a medical marijuana dispensary.

Until recently, patients have been required to register online, and many do not have access to computers. Since then, we have now begun the process of sitting with the patient and registering them during their appointments. There is a gap in this service because it is assumed all patients have access to a computer or tablet, which is not the case.

Quote of The Month

if you have the power to make someone happy do it the world needs more of that

Open Positions

Search our current job listings to see if there is a career at NYCBS waiting for you! Please visit **nycancer.com/careers**

MEDICAL ASSISTANTS

NO LOCATION SPECIFIED Contact: Robert Nicoletti rnicoletti@nycancer.com Fax: 631-675-5066

CAT SCAN (CT) TECHNOLOGIST

PORT JEFFERSON STATION MEDICAL ONCOLOGY Contact: Robert Nicoletti rnicoletti@nycancer.com Fax: 631-675-5066

ULTRASOUND TECHNICIAN WITH VASCULAR CERTIFICATION

NO LOCATION SPECIFIED Contact: Robert Nicoletti rnicoletti@nycancer.com Fax: 631-675-5066

NURSE PRACTITIONER (NP) / PHYSICIAN'S ASSISTANTS (PA)

NO LOCATION SPECIFIED Contact: Robert Nicoletti rnicoletti@nycancer.com Fax: 631-675-5066

LICENSED PRACTICAL NURSES (LPN)

NO LOCATION SPECIFIED Contact: Robert Nicoletti rnicoletti@nycancer.com Fax: 631-675-5066

REGISTERED NURSES (BSN/RN'S)

NO LOCATION SPECIFIED Contact: Julia Harwood jharwood@nycancer.com Fax: 631-675-5066

RESEARCH COORDINATOR

NO LOCATION SPECIFIED Contact: Robert Nicoletti rnicoletti@nycancer.com Fax: 631-675-5066

MEDICAL LABORATORY TECHNOLOGIST PM SHIFT

PATCHOGUE MEDICAL ONCOLOGY Contact: Andrea Kinstler akinstler@nycancer.com

PET/CT SCANNER (FULL TIME/PART TIME/PER DIEM) NO LOCATION SPECIFIED

Contact: Robert Nicoletti rnicoletti@nycancer.com Fax: 631-675-5066



Open Positions

Search our current job listings to see if there is a career at NYCBS waiting for you! Please visit **nycancer.com/careers**

LEAD MEDICAL ASSISTANT

NO LOCATION SPECIFIED Contact: Desmond Graham dgraham@nycancer.com

IMPLEMENTATION SPECIALIST

NO LOCATION SPECIFIED Contact: Robert Nicoletti rnicoletti@nycancer.com Fax: 631-675-5066

REGISTERED NURSE RESEARCH COORDINATOR

PORT JEFFERSON STATION MEDICAL ONCOLOGY Contact: Brian Kunkel bkunkel@nycancer.com Fax: 631-675-5066

FISH TECHNICIAN SUPERVISOR FLUORESCENCE IN SITU HYBRIDIZATION (FISH)

PORT JEFFERSON STATION MEDICAL ONCOLOGY Contact: Robert Nicoletti rnicoletti@nycancer.com Fax: 631-675-5066

FLOW TECHNICIAN

PORT JEFFERSON STATION MEDICAL ONCOLOGY Contact: Robert Nicoletti rnicoletti@nycancer.com Fax: 631-675-5066

CHIEF OF HEMATOLOGY/ONCOLOGY FOR ACADEMIC CENTER

THE BROOKLYN CANCER CENTER Contact: Eric Jackson eric.jackson@oneoncology.com

STAFF HEMATOLOGIST/MEDICAL ONCOLOGIST

THE BROOKLYN CANCER CENTER Contact: Eric Jackson eric.jackson@oneoncology.com

FRONT DESK MANAGER

NO LOCATION SPECIFIED Contact: Robert Nicoletti ngregory@nycancer.com Fax: 631-675-5066



Research News



Researching Better Opportunities

The NY Research Network continues to defy the engrained stigma surrounding clinical trial participation and push the envelope of new cutting edge treatments. Early clinical trials were seen as a last-ditch effort for patients' - whereas now they are included early and as part of the standard of care. Vital in all aspects of medicine, clinical trials help move a concept from preclinical studies to FDA approval once the treatment is considered safe and effective. Our goal is always to improve our patients quality of life. We are proud to be 1 out of 5 sites in the world to conduct a new First-In-Human (Phase 1) clinical trial in the United States for advanced cancer patients. After a comprehensive audit, we are competing, working in, and being recognized in the same space as Mayo Clinic.

Up until now, our portfolio has primarily been composed of hematology and oncology trials, but now we're expanding into other specialties. We are moving outside of chemotherapy and expanding research into nephrology, imaging, radiation therapy, patient devices, and expanding future trials into our urology space in Brooklyn.

In addition to therapy based trials, we continue to support basic research by providing much-needed samples to researchers located around the world. Of significant importance are the COVID-19 samples collected from our patients and staff that have contributed to the development of treatments, vaccines, and diagnostics, including studies at the Center for Disease Control and Prevention.

Clinical trials will continue to advance our ability to treat Hematology and Oncology diseases in the best interest of our patients, providers, and the practice.

NY Imaging

THE FINEST IN MEDICAL IMAGING



NY Imaging Specialists was designed to provide enhanced accessibility to our patients. Patients should not have to be inconvenienced by multiple office visits or endure long appointment wait times. We offer cutting-edge advanced imaging technology, in a patient-centered environment, with the comfort and convenience of being close to home.

As an American College of Radiology (ACR) accredited facility, we are granted accreditation in multiple advanced modalities, including CT, PET/CT, Ultrasound, and MRI – showcasing our brand new GE 3T Signa Pioneer MRI. Our personalized protocols are carefully crafted to create the highest quality imaging possible for our patients. We also provide same-day appointments and stat-read times for our imaging studies to ensure that there is no delay in patient care.

Radiology images are read in-house by our board certified team of specialized radiologists, which leads to more accurate diagnosis and faster turnaround times. All of our images are stored in our PACS computer system–giving our network of doctors real-time access and ability to display them on Patient Point; as an interactive display live in patient exam rooms.

Creating a safe, comfortable, and positive environment for our patients is always our goal. From a beautifully designed facility space - to specialized technology - the future of imaging is clear.

NEW HORIZONS

NYCBS Becomes the **First** Community Cancer Center to Initiate and Administer Lu-177 Therapy (Lutathera) in New York State

We are the first community cancer center in New York to initiate and administer Lu-177 Therapy to our patients. Lu-177 therapy is the first radioactive drug approved for targeted treatment for patients with neuroendocrine tumors (NETs). Lu-177 therapy provides an alternative treatment option for those patients, and we are so excited to offer this remarkable treatment.

Being able to initiate Lu-177 therapy within our practice was an intense and challenging process but a rewarding one. Geeta, RN, went above and beyond to be a part of the process. Despite being off for the week, Geeta came in for training and made sure she was there for the whole treatment process. Her strong knowledge, clinical practicality, and calm attitude make her a rock star! Thank you for your hard work!



OUR PATIENTS & THEIR FAMILIES

Our patients and their families tell the story of conquering cancer like no other. They help us connect, inspire, and empower. If you know a patient or have a family member who would like to make an impact and share their experience with us, please have them contact **marketing@nycancer.com.**