

THE SPECIALIST



EDITION HIGHLIGHTS

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Support from a fellow patient is sometimes the missing ingredient

6 Creating Healthier Lives
Nutrition is the building blocks to better health

20 Prostate Health
A little bit of time makes a world of difference

A MESSAGE FROM THE CEO

Hello Friends,

September is an exciting month for New York Cancer & Blood Specialists. We are transitioning offices, welcoming new physicians, and implementing groundbreaking collaborations with innovative partners. These initiatives complement our mission of patient-centricity and lead to the best possible patient care. From improving and personalizing the financial experience for patients, to scientific advancements with comprehensive genomic profiling (CGP), we are expanding our ability to deliver advanced precision oncology care.

We are constantly reassessing our strategies, and our ongoing growth process has led to the decision to close our Stony Brook and Greenvale offices. These relocations will be beneficial for both our patients and physicians, providing more opportunities at our state-of-the-art cancer centers. For example, we provide nutritional services, social work, and financial counseling at the offices our amazing staff are moving to.

September observes Prostate Cancer Awareness Month, signifying the importance of prostate health, preventative screenings, educating risk factors, and symptoms. In this issue, Dr. Jahan Aghalar helps us to take a look at early prostate cancer treatment and genetic testing.

Most importantly, I hope everyone takes a moment to reflect as we approach the 19th anniversary of 9/11. Many of our patients were first responders impacted by the aftermath. I remembered being sequestered at the VA waiting for an injunction that never came. As healthcare professionals, we are honored to care for these heroic individuals, and as New Yorkers, we are resilient.

Together, we can conquer!

Cheers,
Dr. Vacirca



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Patients Helping Patients

When patients come together to provide support to fellow patients fighting cancer, the results are overwhelmingly positive. A little encouragement from a fellow conqueror goes a long way.

At New York Cancer & Blood Specialists, we have remarkable patients, who continuously pay it forward and make a difference in our community. It is truly amazing to watch patients helping other patients.

Our cover photo captures "Foot Hugs From Heaven." A beloved patient developed leg swelling and needed compression socks. She loved them so much that she wanted the compassionate staff in Patchogue to enjoy them too. Her family began a 'Go Fund Me' page when she was first diagnosed to help with the financial burden. After her passing, the family decided to use the platform to continue purchasing and distributing "foot hugs" in her memory.

Diane, Laura, and Theresa are a few more of our exceptional patients who go above and beyond. Each one of them has their own story and supports the New York Cancer Foundation (NYCF).

Diane was inspired by Loren Ebert, a patient who wanted to comfort new infusion patients by creating gift bags. The bags contained an assortment of goodies such as bottled water, mints, books, crossword puzzles, tissues, hand lotion, hand sanitizer, Chapstick, a pen and paper, a granola bar, chocolate, and other snacks. These were hand-delivered to chemo patients, and Diane will be taking up the torch as soon as the safety guidelines permit. Most recently, Diane volunteered at the NYCF Drive-In Movie Night.

"Loren reached out to me while I was in treatment and said, if there is anything you need, please let me know. You are not going to go through this alone," Diane said.

"When I saw how many people who were touched by her, I wanted to give back, too. Unfortunately, Loren passed away, and I am so honored to continue her legacy and to be able to help others. I recommend New York Cancer & Blood Specialists because they made a life-changing event bearable, and I want to give back as much as I can because I will never forget the care and support they provided me."

Throughout my entire treatment process, the staff at New York Cancer & Blood Specialists were so sincere. It wasn't just a job. They were so kind and supportive
- Theresa

Laura has been a grant recipient for two years, and advocates for the foundation. She volunteers with us and shares her story at events, such as the New York Cancer Foundation Gala.

"Dr. Chu and the staff at New York Cancer & Blood Specialists are my family. When I was down, they were there. They went above and beyond for me. It's the little things that go a long way," Laura said. "I speak at these events, as overwhelming as it

is for me, it's a chance for me to give back. You're in the same community as other patients, and right now, I am in a good place. If I can be an inspiration to others, I wouldn't even think twice."

Theresa was a grant recipient who spoke at Pink Night Out, which raised funds for the New York Cancer Foundation. She also volunteers with her daughters at Foundation events.

"Throughout my entire treatment process, the staff at New York Cancer & Blood Specialists were so sincere. It wasn't just a job. They were so kind and supportive," said Theresa. "They kept me grounded and they kept me going. I was dealing with many hardships at the time, and despite them, they made my life so much better. When I met Nancy, I needed help, and I was so humbled to receive it. I wanted to give back. Cancer is so surreal. It changes you mentally, but you rise above it. I am so thankful for my friends, family, and support from New York Cancer & Blood Specialists. It's so important to pay it forward! And to teach this generation that despite your own unfortunate circumstances, there is always someone else in need. To give and to take the time can make all the difference in one person's life. Everyone matters, and no one is immune to hardship."



Creating Healthier Lives

Eating healthy is the cornerstone to good health...



...AND THE NUTRITION PROGRAM HERE AT NYCBS IS GOING STRONG!

We continue to work on all medical nutrition therapy goals and ways to manage nutrition impact symptoms such as weight gain, weight maintenance, weight loss, and blood glucose management. While some patients are coming back to the office for in-person nutrition consults, Telehealth has been the most favorable option.

As we continue to battle the summer heat, hydration is an important factor, especially if you are going through cancer treatment. Discussing ways to spruce up water, such as choosing hydrating snacks, may be the key to giving you the energy boost you need.

Another energy-boosting option is coffee. It is not only safe to drink, but comes with cancer-fighting antioxidants, just in time for National Coffee Month observed in August. National Peach Month is also celebrated in August, and we have been incorporating many peach-themed recipes into our nutritional plans. Pairing peaches with ingredients such as Greek yogurt, spinach, ginger, and nutritional supplement drinks is a great way to make smoothies. High-calorie peach ice chips can be made by freezing blended peach purée with Benecalorie® and water inside ice cube trays.

Grilling season has been another

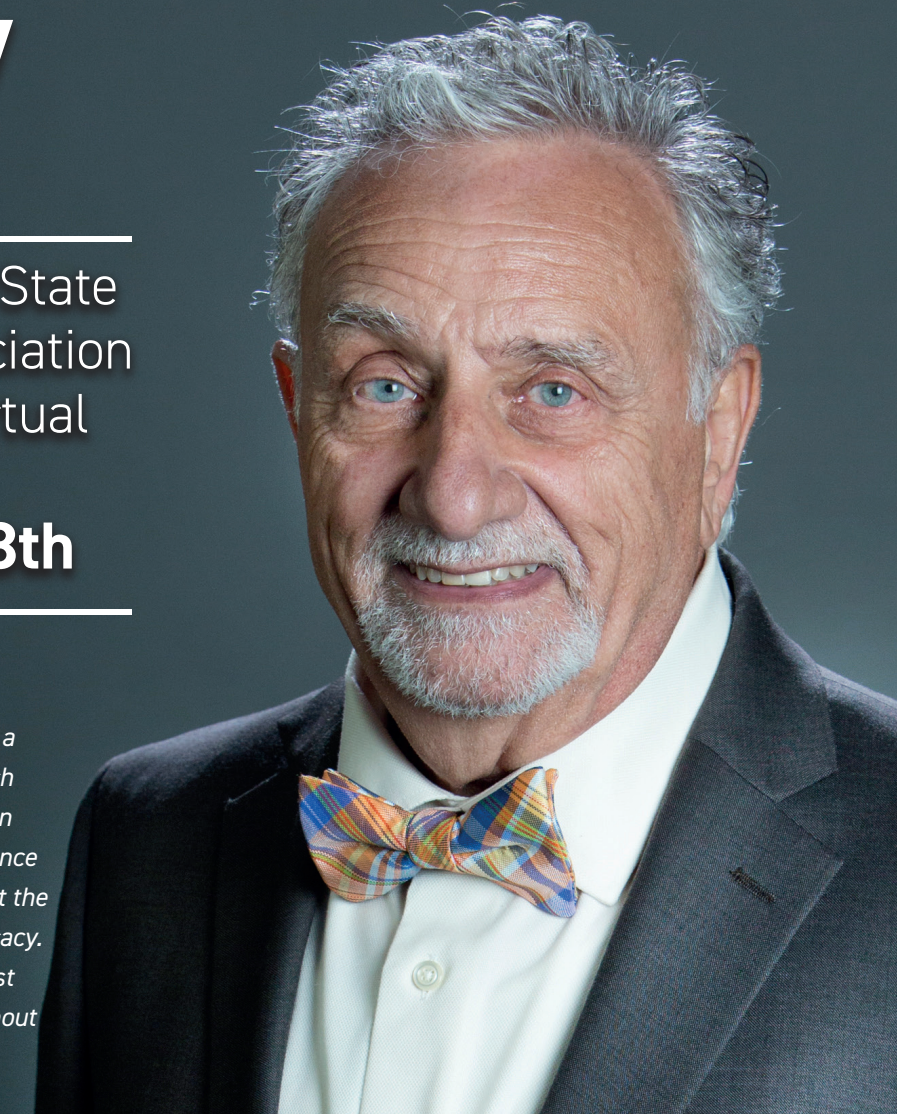
popular conversation topic with ways to decrease the formation of carcinogenic substances being the center of the discussion.

We have found that patients are very appreciative of all of the nutrition help and advice because it empowers them to take an active role in their well-being during treatment.

Psychology Today

The 2020 New York State Psychological Association will be hosting a Virtual Convention from **October 16th -18th**

Founded in 1921, the New York State Association of Consulting Psychologists (NYSAPA) was the first state to implement a psychological association. As we approach our 100th year, it is important to reflect on the impact we have had in psychology. Since our inception, New York State has been at the forefront of research, practice, and advocacy. It is impossible to provide an adequate list of psychologists and psychoanalysts without leaving someone out.



NYCBS' Bill DiScipio, PhD, Dip. Abn Psol will be giving two presentations:

PRESENTATION: 1

A Three-Factor Model for Screening and Diagnostic Classification of Trauma Stress Disorder in Cancer Survivors

This factor analytic study suggests a tripartite syndrome grouping consisting of symptoms of 1) Anxiety/Negative Affect, 2) Intrusive Thinking, and 3) Depression/Fatigue. The three-factor structure of cancer-related PTSD has important implications for prognostic as well as treatment implications. Where symptoms of anxious arousal and negative affect are prominent, medications such as anxiolytics, SSRI's and SNRI's used in combination with psychotherapy may prove most effective.

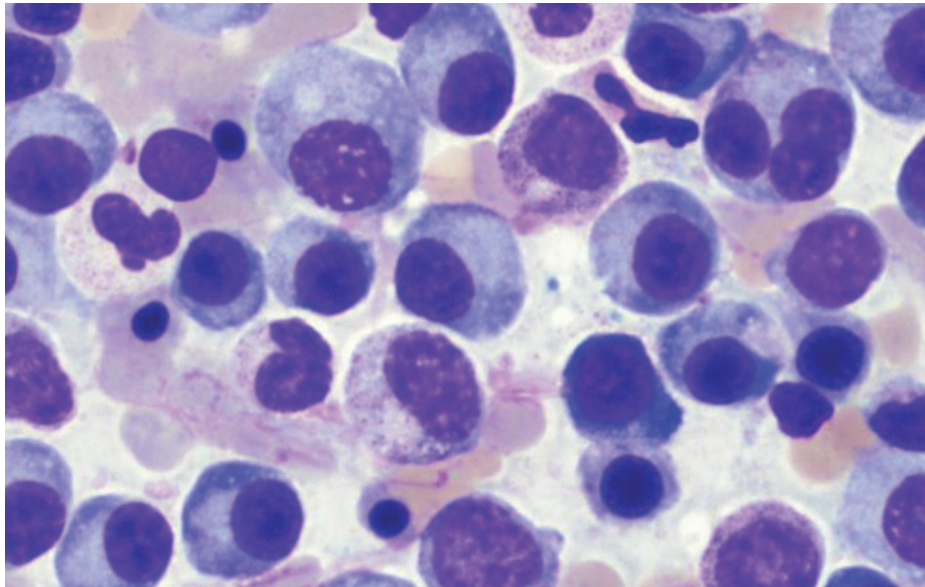
PRESENTATION: 2

CBDT: Cognitive Behavior Dream Therapy for Cancer Patients

"If this were my dream. . ." is the basis of an approach to dreams described by Montague Ullman in his seminal work *Appreciating Dreams: A Group Approach* (1996). The approach offers a unique re-framing of traditional dream work by enlisting the group participants' experience in order to appreciate the meaning and purpose of the dream. Case studies are presented to illustrate and highlight the CBT role in applying Dream Appreciation to a variety of cancer patients.

Patient-Reported Outcomes and Assessment of Quality of Life:

A Focus on Multiple Myeloma By Maryann Fragola, DNP



Maryann Fragola, DNP

Patients with multiple myeloma (MM) are living longer, yet the chronicity of newer treatment modalities has led to increased symptom burden and a notable effect on quality of life (QOL). The assessment of QOL and evaluation of patient-reported outcomes is an essential element to the care of this population. Patients with MM may experience unwanted side effects or disease-related symptoms that create a burden in everyday living. Subjective patient-reported information has become an important dimension to the overall care and treatment of these patients. Symptoms that negatively affect health-related quality of life (HRQoL) and their impact on future treatments should be assessed using patient-reported tools. Many patients' treatment decisions are guided by their perception of their

HRQoL. It is important for advanced practitioners to explore which factors are most impactful to the patient. Improved understanding of this can help enhance the management of symptoms and adjustments in treatment to avoid further reduction in HRQoL.

Many new treatment regimens have become available for patients with malignancies, particularly for patients with multiple myeloma.

As a result, MM has been increasingly described as a chronic illness. Newer treatment modalities mean that patients must learn how to live with treatments while performing daily living activities. Patients must deal with ongoing or cumulative side effects of treatment, which may impact their QOL.

Patients will often make treatment decisions guided by their perception of their health-related-quality-of-life (HRQoL), or the impact that their health has on their overall quality of life. Multiple myeloma is a common hematologic malignancy. Both overall and disease-free survival in patients with MM have been significantly prolonged due to newer and more targeted treatments and adequate supportive care (*Gerecke et al., 2016*). Toxicities associated with different treatments have an impact on HRQoL. Neurologic, hematopoietic, and cardiac side effects are the most common toxicities in patients undergoing prolonged treatment. Because these patients have an extended overall survival, they will frequently discuss HRQoL issues with their providers during follow-up and routine care (*Gerecke et al., 2016*).

NY Imaging Specialists

The Future Of Medical Imaging is Clear

NY Imaging Specialists advances and productivity has increased the demand and need for a great leadership team.

Loyal and hard-working, Solanly Ramirez, was promoted to Assistant Manager of the Port Jefferson location. Paula Todd from Northwell Health also joined the practice as an MRI Supervisor. With their management and the team's collaboration, a record number of MRI scans were completed, including the first full body scan. Additionally, Patchogue and Riverhead's locations increased patients' access by adding more days to accommodate ultrasound imaging. We are always looking to improve operational workflows. NY Imaging has developed bi-directionally PACs image sharing with Stony Brook University Hospital. This capability improves communication between physicians, which will positively impact patient care.



NY IMAGING
SPECIALISTS

Welcome August New Hires

Adam Alberti
(MRI Technician)

Adam Ortiz
(Patient Communications
Operator)

Aicha Meite (Receptionist)

Alexa Mascia (LPN)

Alison Zapata (RN)

Amanda Steil
(Call Center)

Anendy Duran (MA)

Angel Negron
(Receptionist)

Angela Piccolo (LPN)

Angelica Escobar
(Patient Communications
Operator)

Anthony Fernandez (MA)

Ariana Stefanidis (MA)

Ashley Ciambra (MA)

Ashley Torres (MA)

Augusta Rulow
(Certified Tumor Registrar)

Barbara Ferrara (NP)

Caitlin Taylor (LPN)

Catalina Vady (Nursing)

Coordinator (Research)

Charles Lomotey (LPN)

Chloe Shields (Call Center)

Christina Laing (LPN)

Christine Marziliano
(Ultrasound Technician)

Cindy Umana Granados
(Call Center)

Daisy Rodriguez
(Phlebotomist / MA)

Daniella Cwibeker (MA)

Danielle Pritchard (LPN)

Deanna Roman (MA)

Denisse Sanchez (LPN)

Dominique Ragan (LPN)

Donna Smillie (MA)

Elizabeth Albano
(Triage Registered Nurse)

Elyse Morales (MA)

Erica Pagan (Call Center)

Esha Sharma
(Data Entry Associate)

Gabriela Laverde
(Receptionist)

Hannah Lo Russo
(Medical Records Associate)

Hosni Sirhanshiraji
(Pet/CT Technologist)

Heather Early (Lab MA)

Isabelle Lamy
(Human Resources Coordinator)

Ivory Brame (LPN)

Jasmine Elrafei
(Office Scanner)

Jennifer Olivieri (LPN)

Jennifer Riese
(Patient Communication
Operator)

Jennifer Rodriguez (MA)

Jinan Zhao (RN)

Julianna Lopez (Lab MA)

Julieann Williams
(Patient Communication
Operator)

John Walters (LPN)

Kate Delany (Lab MA)

Kayanna Johnson
(Receptionist)

Kayla Kroll (LPN)

Kayla McHale (MA)

Kerri Herzog (LPN)

Keyann Johnson
(Receptionist)

Klodjana Prenga (MA)

Kylie Vitale
(Patient Communication
Operator)

Laura Wisniewski (MA)

Latisha Wilson (MA)

Latasha Broomfield
(Patient Navigator)

Lisa Andosca (MA)

Lisa Esposito
(Receptionist)

Madison Langsdorf
(Receptionist)

Madison Nelin
(Patient Communication
Operator)

Magen LaSanta (MA)

Marina Babayeva (RN)

Marsha Anderson (MA)

Marvin Washington
(Lab Assistant)

Michelle Ivone
(New Patient Coordinator)

Michelle Maffucci

(New Patient Coordinator)

Miguelina Magarin (LPN)

Nancy Gonzalez (RN)

Naomi Golfeiz
(Radiation Therapist)

Natalie Lynde
(Call Center)

Naveed Akhtar
(Physician)

Nicolle Wegener (MA)

Niketa Balkaran
(Receptionist)

Nino Batingana (RN)

Patrick Diamond (LPN)

Penelope Darienzo (RN)

Percy Geter
(Flow Technician)

Peyton Atteloney
(Receptionist)

Rebecca Morocho (MA)

Saralynn Constante
(Patient Communication
Operator)

Shakur Orr (MA)

Shaniece Malloy (LPN)

Shana Pippin (MA)

Simone Grant (LPN)

Stephanie Davis (LPN)

Tameca Wilkinson
(Receptionist)

Tiffany Johnson
(Front Desk Manager)

Thomas Rodriguez
(MA)

Travis Wilkens
(Receptionist)

Yener Ceceli
(Transportation Director)

Yranna Chevalier
(MA)

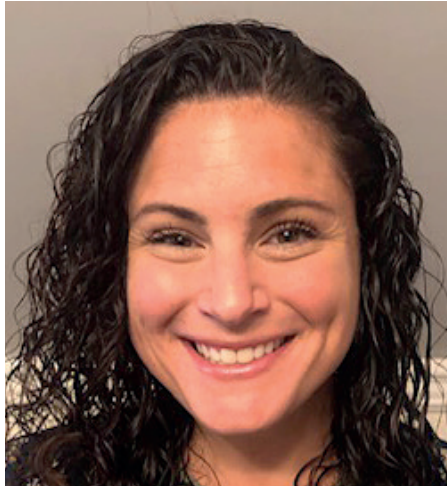


NEW YORK
CANCER & BLOOD
SPECIALISTS

Conquering Cancer Together™

Movin' Up

Colleagues who are climbing higher



Meghan Buchrieser, LPN
Nurse Manager

"I am excited to be given this opportunity as LPN Nurse Manager at NYCBS," Meghan said. "I am truly passionate about patient care and teamwork. We are stronger together than we are apart. In this new position, I would like to promote growth and support to all nurses. We are the voice of our patients and the eyes and ears of our providers. I have been an LPN for 15 years, and in that time, I have never stopped learning and growing professionally. A little over five years ago, I made the decision to further my skills in oncology after my father was diagnosed with stage IV esophageal cancer. I have seen firsthand the compassionate care given by all of our staff. It is an honor and a privilege to be part of this amazing team."



Alisha Summers, RN, BSN
Assistant Director of Nursing, Eastern Region

"I wanted a career where I could be challenged, but also wanted to work in a field where I could make a difference in people's lives," Alisha said. "After personal experiences with family members who had cancer, I decided that working in oncology would be a great way to give back the same personalized, professional care that the nurses and staff gave to my family and I. Once I started my career in oncology I knew I had made the right choice! Working in oncology gave me the opportunity to foster my nursing skills, build relationships with patients, but also challenged me professionally to be open to learning more so that I could be a better advocate for my patients and their needs."



Michelle Bongiovanni, RN, BSN
Assistant Director of Nursing, Western Region

"I've only been with the company for a few short years, but in that time I have learned so much about oncology, nursing, and life in general," Michelle said. "To be honest, I never planned on becoming an oncology nurse; a little luck and perfect timing landed me the job. Shortly after starting with NYCBS, I learned that oncology nursing held a special place in my heart. There is an immeasurable amount of happiness that comes with knowing I can be a light in someone's darkest days and that I can provide them with support and comfort. I hope to be a voice for us all and to achieve more consistency throughout these very diverse regions."



Brittany Tricarico, LPN
Implementation Specialist Eastern Region

"As the new Implementation Specialist for the East End, I have tremendous goals for myself and this growing company. Starting a little over two years ago, I have seen this company grow and expand with great successes that I would like to further be a part of. Continuing to grow and share the knowledge that I have gained thus far is my ultimate goal," Brittany said. "About a year ago, my life changed when my mom became a patient of NYCBS. Her experience with Dr. Yelda Nouri, the staff, and treatments have far exceeded her and my expectations. Also my aunt is now in remission from Stage III breast cancer and received the utmost treatment from Dr. Regina Jablonski. Being a part of the team that contributed to these great success stories is rewarding on so many levels. With the initial training I received, I was able to perform my job to the fullest. Being the new Implementation Specialist,

I hope to share my skills, knowledge, and experiences with the new nurses and practitioners. Nursing is my chosen path because there is no better feeling in the world than positively impacting someone's life. From a simple sentence, touch of the hand, or administration of medication, being able to provide compassion to these patients is why I chose oncology."



Ashley Khan, LPN
Implementation Specialist Western Region

"Becoming a nurse and caring for patients has better helped me to appreciate how beautiful and fragile life is," Ashley said. "I enjoy being that sunshine in a patient's life while they are dealing with some of their darkest days. I look forward to working closely with all of the staff in the western region, and continue to make a positive impact in the lives of all of our patients, providing them with the best care possible."



Solanly Ramirez
Assistant Manager of NY Imaging Specialists

"Thank you for this opportunity and recognizing my contribution with this promotion. I look forward to continuing to grow within the company." Solanly has been a valuable asset to NY Imaging and we look forward to the progress she will promote. This has been much deserved!

NYCBS Research

Cutting-edge technology collides with science

When people hear the words Clinical Trials, they immediately think “new drugs” – while this is true most of the time, there’s another side of medical research that involves much more than pharmaceuticals. Most medical products have to go through a trial or beta testing to prove they are safe and will benefit patients. Imaging, other therapies, laboratory testing and devices all require some level of data to prove they work.

NY Cancer is adding other types of studies to its growing research portfolio such as the Chemo Mouthpiece device. Just recently, we initiated a protocol to help prove that this cryotherapy device can reduce oral mucositis, which is an unfortunate and annoying side effect of some chemotherapy.

This device trial for chemo-induced mucositis is the perfect accompaniment to our current radiation-induced mucositis drug trial. In short, regardless of their current therapy regimen, we have something to help.

Also in the near future is a combined SBRT (Stereotactic body radiation therapy) plus Pembrolizumab, also known as Keytruda. Keytruda is a powerful treatment for multiple cancer indications – add a cutting-edge radiation therapy to that treatment and we hope to see improved survival rates for patients.

Research is not just about drugs – it’s about EVERYTHING that can make the care we deliver to our patients better.



Employee of the Month



“I’d like to thank everybody who thought of nominating me. I just always work hard. I don’t know any other way. I am very grateful. Thank You!” - Donald “Chip” Peterson

YEARS OF SERVICE

In August

BONSERIO, ANGIE (20)

ASSELTA, PATRICIA (20)

MURPHY, COLLEEN (20)

CUCCIO, ROBERT (20)

PALLADINO, JOANNE M. (17)

BILLS, YOLANDA (16)

TROISI, SIMONA (13)

Review of the Month

SEEN ON GOOGLE REVIEWS

“Forever and incredibly thankful and feeling blessed for Dr. Nouri and staff for caring for me and bringing me to the other side of my journey”



- Jenny D

Quote of the Month

“You are never too old to set another goal or to dream a new dream.”

- CS Lewis

Community Corner

COVID NEGATIVE AND SOCIALLY DISTANT



On Tuesday, August 4th, a private fundraiser was held at our Riverhead cancer center for NYCBS' dear friend and two-time cancer survivor, Suffolk County Sheriff Errol Toulon.



The following week, our Patchogue cancer center held a fundraiser to support Congressman Lee Zeldin. Zeldin proudly represents New York's First Congressional District. New York Cancer & Blood Specialists, in partnership with Lee Zelden, helped to enhance the downtown Patchogue area.

New York Cancer Foundation

The year is almost over, but the fun never stops!



Dr. Rita Weiss has Moved



Services currently provided in our **Greenvale office** will be moved to our New Hyde Park office and New York Breast Health in Great Neck.

Dr. Rita Weiss will see patients at our New York Breast Health location at:
1010 Northern Blvd Suite 102, Great Neck, NY 11021.

All patients receiving chemotherapy will now go to our New Hyde Park office located at:
3111 New Hyde Park Rd, New Hyde Park, NY 11042.

Patients will continue receiving top-quality treatment with a network of community services customized to provide the best care at the right time.

We Appreciate Our Patients



MESSAGES FROM OUR COMMUNITY

"Thank you to each and everyone in the East Setauket office! Your compassion and love shows in everything you do. From greeting us, making us feel comfortable before we start, carefully taking blood and setting up infusions, to showing your concern as we sit and wait. As strange as it sounds, I felt comfortable coming in for many hours each week. It was a very special 'family/team' setting. You can only get that from people who love what they do. I pray for each of you and thank you for all you do, especially now! May God bless you all and keep you healthy and safe. THANK YOU!!!"

- Janet from Selden

"Thank you NYCBS' staff and doctors for the outstanding support you give your patients."

- Francine Prosa

"Dr. Chu and all of your staff- May God bless and watch over each and every one of you. You're truly all appreciated, more than you could ever realize. Thank you from the bottom of our hearts, today and everyday!"

- Chris and Dina L.

"Thank you to all of the nurses at the Port Jefferson office from a breast cancer survivor RN. You are AWESOME!"

- Madelene T. Mollo, BSN, RN

"The staff in Patchogue are the best there is. From the front desk, to the lab, to infusion, to the doctors and nurses - every single one of them are awesome! I could not be happier. Thank you all so much for everything you do."

- Christine O'Connell

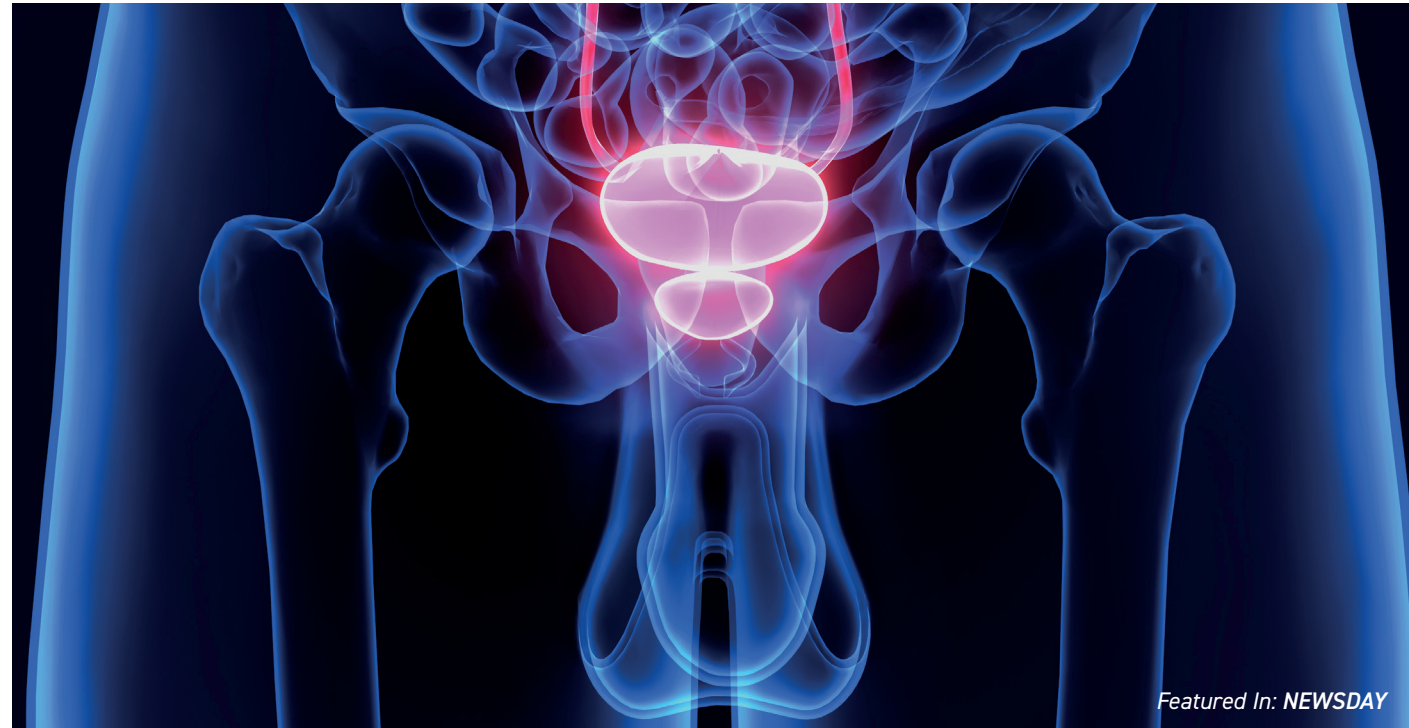
"I would like to take this opportunity to thank the entire staff at the Port Jefferson Station office. From the front desk to the infusion center, there are no words to express the gratitude and appreciation, I have for you all, especially Sean, Michelle, Jen, Joanna, and Bridget. Being a nurse myself, I know perfection when I see it. The smiles, love, and compassion are endless. You are all Gods Angels."

- Barbara Boyle aka Santa

Together, We Will Conquer!

Early Prostate Cancer Treatment and Genetic Testing

Sometimes the therapies men undergo for prostate cancer can have deleterious effects on their heart health.



Featured In: **NEWSDAY**

Prostate cancer patients may see long-term benefits during their cancer care if treated early or with genetic testing. Coordinating care with a medical oncologist is essential to establish the best treatment plan for all stages of prostate cancer. By providing a treatment plan best suited for individual needs, such as radiation or surgery, the medical oncologists at New York Cancer & Blood Specialists help prostate cancer patients maintain good health and manage any side effects throughout their treatment.

According to **Jahan Aghalar, MD**, a hematologist and medical oncologist at **New York Cancer & Blood Specialists (NYCBS)**, "The latest research in prostate cancer indicates that in many circumstances, utilizing newer drugs that traditionally have been used in end-stage prostate cancer, earlier on at the time of diagnosis, improves the overall quality of life, and ultimately survival from cancer."

NYCBS physicians can be an important part of your care team to help make the

best, individualized decisions for a given person's particular diagnosis. Our goal is to avoid overtreatment and minimize the risks of long-term complications such as incontinence or erectile dysfunction.

"As a medical oncologist, we can offer the patient a very unbiased objective opinion to help guide them. We want to ensure that patients are not left off with life-altering side effects unnecessarily," said Dr. Aghalar. Treatment decisions for a newly diagnosed prostate cancer patient should certainly not take on a one size fits all approach."

In recent years, genetically associated prostate cancer has also been recognized in many cases with the involvement of a category of alterations in the DNA named Homologous Recombination-Related Gene Mutations. This information has a significant impact on the later stages of this disease. Uncovering whether a patient is a carrier of one of these genes can have significant therapeutic implications. Genes that are often associated with prostate cancer also

put people at risk for higher incidences of pancreatic cancer, breast cancer, and ovarian cancer.

Sometimes the therapies men undergo for prostate cancer can have harmful effects on their heart health. Therefore, following a heart-healthy regimen that includes avoiding highly fatty foods and regular exercise can be beneficial.

Dr. Aghalar concluded, "The right partner helps design treatment with the idea that prostate cancer should not limit a patient's life expectancy while maintaining the preservation of quality of life as a priority. The type of cancer, the age of the patient, and their comorbidities play an important role in their treatment plan. In addition to diagnosis, treatment, and the ability to offer genetic screenings, NYCBS provides integrated care teams, and on-site services to support you every step of the way.

Cedar Partners With New York Cancer & Blood Specialists to Improve and Personalize the Patient Financial Experience



We are proud to announce our partnership with Cedar, an innovative patient engagement and financial technology platform. This partnership will enable an improved financial experience for patients.

"Ensuring the health and well-being of our patients is our first priority, and we are

committed to providing the best resources for our patients through the entirety of their treatment journey," said Todd O'Connell, Chief Operating Officer of OneOncology & CFO of NYCBS. "Our partnership with Cedar allows us to streamline the often-cumbersome billing process with a personalized platform that is easy and convenient for our patients and their families."

Cedar's patient engagement platform offers a seamless, intuitive user experience and enables customized outreach, messaging, and bill resolution to patients based on a variety of unique factors and preferences. Aligned to the NYCBS commitment to provide comprehensive patient-centered care, Cedar's platform has already received positive feedback from hundreds of NYCBS patients, including a patient satisfaction score of over 95%.

"At Cedar, our mission is to enable exceptional patient experiences, and we are always looking to collaborate with innovative healthcare providers who share these goals," said Florian Otto, CEO and co-founder of Cedar. "NYCBS is already leading the way in patient engagement, and we are excited about the opportunity to provide their patients with an outstanding financial experience that is in line with the expert clinical care they are receiving."

OneOncology and Foundation Medicine Unveil First-of-its-Kind Partnership to Advance Personalized Medicine at Community Oncology Practices

Comprehensive genomic profiling (CGP) is a method of testing tumors and a very important component of our strategy to treat our patients with the most targeted and optimal treatment available, equaling or exceeding what is available in academic medical centers. GCP helps us better understand the makeup of individual patient's tumors to develop better and precise treatment plans such as immunotherapies and clinical trials.

Foundation Medicine's cutting edge new technologies will be available in our partner practices first through our research. Another important aspect of this partnership is that OneOncology will, with our partners, develop our own clinic-genomic database. Our physicians

"This innovative partnership is designed to help expand our ability to deliver advanced precision oncology services for every cancer patient at our OneOncology partner practices."

Lee Schwartzberg, M.D.
Chief Medical Officer at OneOncology



will have the ability to examine this database in order to gain insights into how to make personalized decisions for their patients' care based on the thousands of patients already treated in the OneOncology network. This will, in turn, create a rapid learning environment to improve and advance patient care.

Meet NY Breast Health's Newest Doctor



Susan M. Palleschi, MD, FACS

Susan Palleschi, MD, FACS, is a board-certified surgeon who specializes in diseases and surgery of the breast. She has over 20 years of clinical experience practicing breast surgery on Long Island.

Dr. Palleschi received a Bachelor of Arts in Biology from the University of Pennsylvania from which she graduated Magna cum laude and Phi Beta Kappa. She earned her Doctor of Medicine from SUNY Stony Brook School of Medicine. Thereafter, she completed her internship and residency in general surgery at Massachusetts General Hospital.

Breast surgery is a special field, and Dr. Palleschi feels it is a genuine privilege to be able to care for her

patients. While she appreciates the meticulous technical aspects of breast surgery, most of all, she values the very special relationships she develops with her patients who entrust her with their care. She emphasizes the importance of educating her patients about their breast health because she knows that this will empower them to make informative and personalized decisions about their breast care.

Dr. Palleschi specializes in evaluating both benign conditions and breast cancer and the treatment of breast disease. Some of the procedures she is highly-skilled in include surgical excisional breast biopsies, Savi Scout and wire localization breast biopsies, subareolar duct excisions, lumpectomies, skin-sparing mastectomies, prophylactic

mastectomies, nipple-areola sparing mastectomies, modified radical mastectomies, axillary sentinel lymph node biopsies, and axillary lymph node dissections.

Dr. Palleschi has operating and admitting privileges at North Shore University Hospital at Manhasset, Long Island Jewish Medical Center, North Shore University Hospital at Glen Cove, St. Francis Hospital, and East Hills Surgical Center. She is a member of the American Society of Breast Surgeons, the American College of Surgeons, and the Massachusetts General Hospital Alumni Society. She, as well, was recently honored at the Lean On Me Sixteenth Gala Dinner Dance and has been recognized as one of America's Top Surgeons.

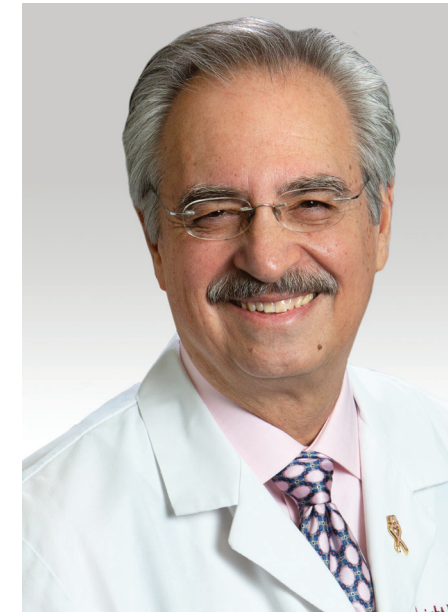
Please Meet The NY Breast Health Team

Our team of premier breast cancer specialists, conveniently located in Great Neck.



Susan M. Palleschi, MD, FACS

Breast Surgeon



Dwight De Risi, MD, FACS

Surgical Oncologist



Yelda Nouri, MD

Medical Oncologist



Helen Shum, MD

Medical Oncologist

New York Breast Health was created to provide exceptional care to both women and men with diseases of the breast.

Our office, located in Great Neck, offers cutting-edge, quality breast care, as well as supportive services including surgical and medical oncology consultation, breast cancer prevention planning, educational services, genetic testing, nutritional guidance, and psychosocial support services.

Patients diagnosed with breast cancer are referred to surgeons; however, many doctors who perform breast cancer surgery, do not specialize in breast cancer. Our board certified staff includes a breast surgeon, a breast surgical oncologist, and a medical oncologist all with a concentration in breast cancer. Specializing in the evaluation and treatment of breast disease, we help our patients navigate all aspects of their care from diagnosis to survivorship.

New York Breast Health is dedicated to supporting the ongoing holistic needs of every patient with comprehensive services including nutrition, psychological, social work, financial, and more.



Dr. Condemi stands with his staff at the Rutherford location



State-of-the-art equipment furthers patient to doctor communication



On-site pharmacy provides added patient convenience



Friendly staff to greet our fantastic patients



Spacious waiting rooms



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NYCBS

Contact: Robert Nicoletti
rnicoletti@nycancer.com

LEAD MEDICAL ASSISTANT

NYCBS

Contact: Desmond Graham
dgraham@nycancer.com

REGISTERED NURSES (BSN/RN'S)

NYCBS

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jharwood@nycancer.com

ULTRASOUND TECHNICIAN WITH VASCULAR CERTIFICATION

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NURSE PRACTITIONERS (NP) / PHYSICIAN'S ASSISTANTS (PA)

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LICENSED PRACTICAL NURSES (LPN)

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MEDICAL FRONT DESK RECEPTIONIST

NYCBS

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MEDICAL LABORATORY TECHNOLOGIST PM SHIFT

PATCHOGUE MEDICAL ONCOLOGY

Contact: Andrea Kinstler
akinstler@nycancer.com

PET/CT SCANNER (FULL TIME/PART TIME/PER DIEM)

NYCBS

Contact: Robert Nicoletti
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CAT SCAN (CT) TECHNOLOGIST

PORT JEFFERSON STATION MEDICAL ONCOLOGY

Contact: Robert Nicoletti
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FLOW TECHNICIAN

PORT JEFFERSON STATION MEDICAL ONCOLOGY

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HEAD NURSE

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OUR PATIENTS & THEIR FAMILIES

Our patients and their families tell the story of conquering cancer like no other. They help us connect, inspire, and empower. If you know a patient or have a family member who would like to make an impact and share their experience with us, please have them contact marketing@nycancer.com.