



New York Cancer Specialists Logo Design Contest Official Rules

Introduction: NSHOA Cancer Center is now New York Cancer Specialists. We have expanded! No longer just located on the North Shore, we now have locations all throughout Suffolk County – even in Southampton. Additionally, we have five new locations in Queens. As a result of our continued commitment to bring caring, personalized cancer care to each and every New York Community, NSHOA Cancer Center is now: **NEW YORK CANCER SPECIALISTS**. We launched this contest as a way to allow our patients, as well as their friends and family, to participate in this exciting expansion and re-branding by coming up with logo design ideas for New York Cancer Specialists. It is a great way to involve our patients and the community in our exciting transition! By participating in the contest, the artist accepts and agrees to comply with the Official Rules.

Eligibility: Contest is open to legal residents of the United States and its territories of ALL ages. If a contestant is under the age of 18, their parent/legal guardian must sign the consent block on the Official Entry Form in order for the submission to be valid.

ENTRY:

To enter the contest, eligible participants must:

1. Download and complete the Official Entry Form.
2. You may submit up to four (4) logo designs and each design must be accompanied by a separate signed entry form.
3. Create a logo!
4. Convert the design into a usable web version and a scalable vector, print quality version of the logo. The logo must adapt well to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.
5. Email your completed Official Entry Form and your Designs to: logocontest@nycancer.com

Deadline for Entries:

You must submit your design and completed entry form by 11:59pm EST by WEDNESDAY, FEBRUARY 1, 2017.

Look and Feel Guidelines: Your design should be dynamic, unique, creative, and incorporate the full name of the company: New York Cancer Specialists. The logo may or may not incorporate other imagery, abstract symbols or a catchphrase, so long as the full company name is included, or can be included somewhere next to, around, or in the vicinity of the logo. To this extent, the full Company name (New York Cancer Specialists) can be displayed in a smaller font size than the main image, if there exists a main image.

Formatting: For purposes of the submission, please submit the design in .png, .jpg, or .psd for (Resolution of 300 dpi) AND as a .pdf file (less than 10MB).

If the logo incorporates non-standards fonts, you must be able to provide us with the font should your logo be selected as the winning design. If you are chosen as the winner, you **MUST** be able to provide a high-resolution vector file.

Prize:

One (1) winner will be chosen, and they will receive:

1. A \$500 gift certificate to Insignia Steakhouse in Smithtown.
2. Artistic credit for your winning design on New York Cancer Specialists official website, Facebook page, and Twitter page.
3. The opportunity to be featured in an upcoming New York Cancer Specialists promotional avenue such as media coverage via a news story and/or a public service announcement regarding the contest.

The winning design will be used as the Official Logo for New York Cancer Specialists. It will be included in any statewide and/or nationwide branding, marketing campaigns, print and/or digital media, including promotional items, and on the official website (nycancer.com) and social media platforms/channels.

Selection of Winner:

All entry designs will be screened and those that comply with the Official Contest Rules and have met the guidelines and specifications will be judged by the staff members of New York Cancer Specialists. The winner will be notified by telephone, email, or mail sometime after the 2/1/17 submission deadline. In the event that no entry is selected, New York Cancer Specialists reserves the right to declare there is no winner and run the contest again at a later date OR revoke the contest entirely.